

Invitation to Participate and Guidelines for Community Competition Commission Logo Competition

The Caribbean Community (CARICOM) has developed in the Revised Treaty of Chaguaramas a general framework on competition within the CARICOM Single Market and Economy (CSME). The objective of the Community's Competition Policy according to Article 169 is, **generally**, to ensure that the benefits expected from the establishment of the CSME are not frustrated by anti-competitive business conduct. The **specific objectives include** the promotion and maintenance of competition and enhancement of economic efficiency in production, trade and commerce; the prohibition of anti-competitive business conduct which prevents, restricts or distorts competition or which constitutes the abuse of a dominant position in the market, as well as the promotion of consumer welfare and the protection of consumer interests.

Article 171 establishes a **Community Competition Commission**, which has as its primary functions the application of the rules of competition in respect of anti-competitive cross border business conduct and the promotion and protection of competition in the Community. The Eighteenth Inter-Sessional Meeting of the Conference of Heads of Government of the Community agreed that the Commission should be inaugurated on November 30, 2007. Its inauguration in Suriname is a Community affair and Community nationals, government bodies, private enterprise and consumers must be fully informed.

As part of the process of engaging the public, the CARICOM Secretariat invites CARICOM Nationals to participate in the Community Competition Commission Logo Competition. The purpose of the event is to select an appropriate logo for the Community Competition Commission, and this process forms part of promotional activities towards the creation of a CARICOM competition culture.

PRESENTATION OF WORK

Formal presentation should be on board in black and white; and in colour, with minimum size of 4" x 4". It should represent the values of the Competition Commission, and should be easy to reproduce on any media and on any surface, and should have the ability for reduction to ½ " in size while maintaining clarity.

THEME

The design can include a group of words or symbol reflecting the purpose of the Commission in regulating cross border business conduct and the promotion and protection of competition in the Community.

FINISHED ARTWORK

Finished artwork is to be supplied in Digital Format (i.e. computer graphic formats on CD and there should also be a hard copy on white paper). The copyright of the chosen design will reside with the Community Competition Commission. The Commission reserves the right to modify any portion in the design of the winning entry.

DEADLINE DATE

The deadline for submission of the design is 9 December 2007.

PRIZE

US\$2500 (Two Thousand Five Hundred United States Dollars)

INFORMATION

More information on the Community Competition Commission can be obtained by emailing: info@csme.com.bb

ELIGIBILITY

Anyone is eligible to enter with the exception of CARICOM Secretariat employees and their immediate family members.

DEADLINE FOR ENTRIES

The deadline for submission of the design is **9 December 2007**. Kindly submit entries to the Programme Manager CSME Unit, for the **attention** of:

Mr. Salas Hamilton
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CARICOM Secretariat, CSME Unit
6th Floor
Tom Adams Financial Centre
Church Village
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Barbados
Email: salas@csme.com.bb copied to info@csme.com.bb